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FOR IMMEDIATE RELEASE

4-H Members Surpass Goal For 4-H'ers for 4-H Campaign

The 30th 4-H'ers for 4-H Campaign donation presented at 2015 Iowa Youth Conference

AMES, Iowa – For thirty years, Iowa 4-H'ers have raised funds through their 4-H'ers for 4-H Campaign to support the 4-H program in Iowa. In celebration of this milestone the 2015 campaign was dubbed "30K for 30 Years" with a goal to raise \$30,030.30. Thanks to the commitment of 4-H'ers across the state, the campaign raised \$30,213.30, exceeding the goal by \$183! The 4-H'ers for 4-H campaign is the longest-running and the largest fundraising campaign for Iowa 4-H conducted by 4-H members for 4-H members.

State Council Finance Chairs Kaitlyn Varner and Alex Pickhinke presented the check to the Iowa 4-H Foundation at the State 4-H Conference on July 1 in Ames. The funds from the campaign will support state events such as the Iowa 4-H Youth Conference, operation costs of the 2015-2016 State Council, and fund financial assistance to help 4-H families with state program fees and 4-H camp fees at the Iowa 4-H Center.

"We are proud of Iowa's 4-H'ers for recognizing the need to financially support their 4-H youth program and for making the commitment to do so," said Albert Grunenwald, Executive Director of the Iowa 4-H Foundation. "Their work helps to ensure that the 4-H experience remains available for all Iowa youth."

Top contributors were also recognized at the State 4-H Conference. The Top Per Member Awards were presented to counties that raised the most dollars per 4-H club member. This year's **first place award went to Wright County** raising \$8.53 per member. In second place was Webster County with \$5.51 per member, and Sac County in third with \$4.65 per member.

The Most Improved Giving County Award is given to counties that increase their contributions by the highest percentage over the previous year. In **first place was Jasper County** with an

860% increase, Tama County with a 716% increase, and Lyon County in third with a 692% increase.

The Top County Award is presented to the county that raises the most dollars. In **first place was Webster County** with \$1,653.50. Second place was Wright County with a total of \$1,500.88 raised, and third place went to Johnson County with \$1,479.00 raised.

The Iowa 4-H Foundation is a 501(c)3 nonprofit organization and provides the private financial resources to develop and deliver quality 4-H youth programs throughout the state of Iowa. These opportunities help young people enhance their ability to use critical thinking, leadership, communication, and social skills – tools that will give them a competitive edge in their future endeavors.

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Photos from the awards ceremony at the 2015 Iowa 4-H Youth Conference's Banquet can be found on our Flickr account <https://www.flickr.com/photos/iowa4h/sets>.