



Iowa 4-H Foundation Strategic Plan 2022-2025

Since 1949, the Iowa 4-H Foundation has served the young people of Iowa through financial support of the Iowa 4-H Program.

Our Mission: The Iowa 4-H Foundation provides financial resources for youth development through 4-H.

Funding Opportunities for Iowa's Youth is the position statement we use to clarify how our mission gets accomplished.

Today, the Foundation re-affirms the core values which guide our efforts to lead the organization into the future.

Commitment: The Foundation is committed to connecting donor passions with programmatic purpose to support the Iowa 4-H Program and the youth it serves, for the betterment of our communities, our country, and our world.

Integrity: In service to our donors, 4-H'ers, volunteers and supporters, the Foundation will act in a way that promotes trust and accountability. The Foundation will honor donor intent and make decisions in the best interest of those we serve.

Growth: In an ever-changing world, the Foundation remains open to adapting our efforts to support the Iowa 4-H Program. Through innovation, continuous improvement and a growth mindset, the Foundation sees the opportunities and is committed to pursuing them.

Gratitude: In gratitude for all that the 4-H Program offers young people; past, present and future, the Foundation channels the generosity of donors. In gratitude to the donors who make 4-H opportunities possible, the Foundation will recognize their gifts and share the impact of their generosity.

Guiding Principles

The Iowa 4-H Foundation believes that the best way to create engaged contributors, outstanding communicators, effective leaders and successful learners is through the Iowa 4-H Program. The Foundation is committed to the partnership with the Iowa 4-H program and strives to build additional connectivity, support, and influence. The Foundation focuses fundraising efforts and financial investments in the following areas:

Opportunity for All: Ensuring that all young people can experience the benefits of the Iowa 4-H Program and see a vision for their future participation.

Meeting the Needs of Youth: Providing financial support through donor contributions and endowment funds for programs that are effective, efficient and impactful.

Support for Innovative programming and local programming: Supporting the next generation of 4-H'ers and 4-H Programming. Investing in local champions to provide the necessary resources to reach and impact youth.

Strengthening Connectedness to Iowa State University and Iowa 4-H: Utilizing joint resources to identify needs that could be met by donors; to support program pilots and testing; and to report the impact of donor investment through evaluation and research.